



PRESSPLAY
PRODUCTIONS

2019 PORTFOLIO

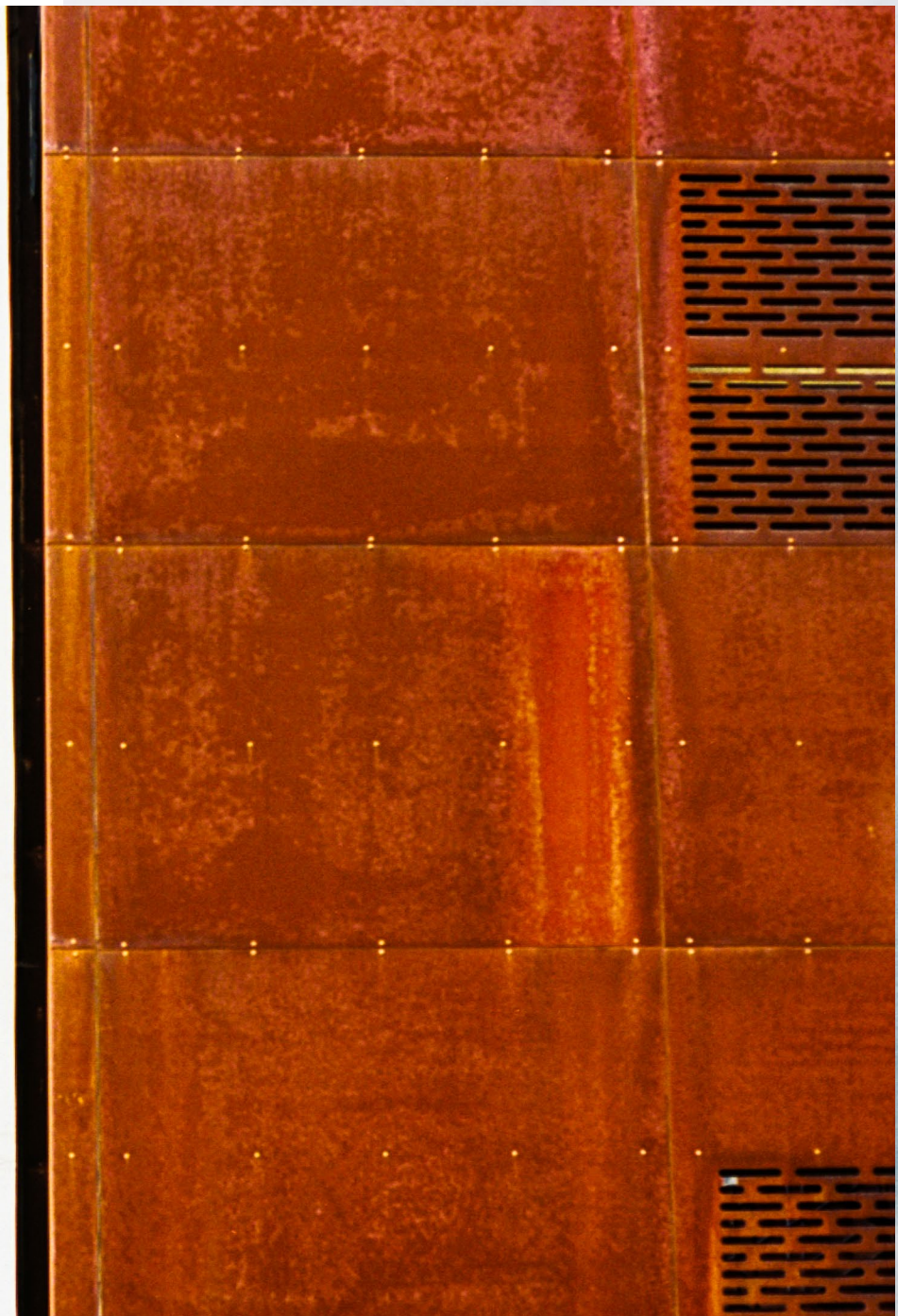


PHOTO CREDIT: PAUL MACCHIUSI SHOOTING ON 35MM



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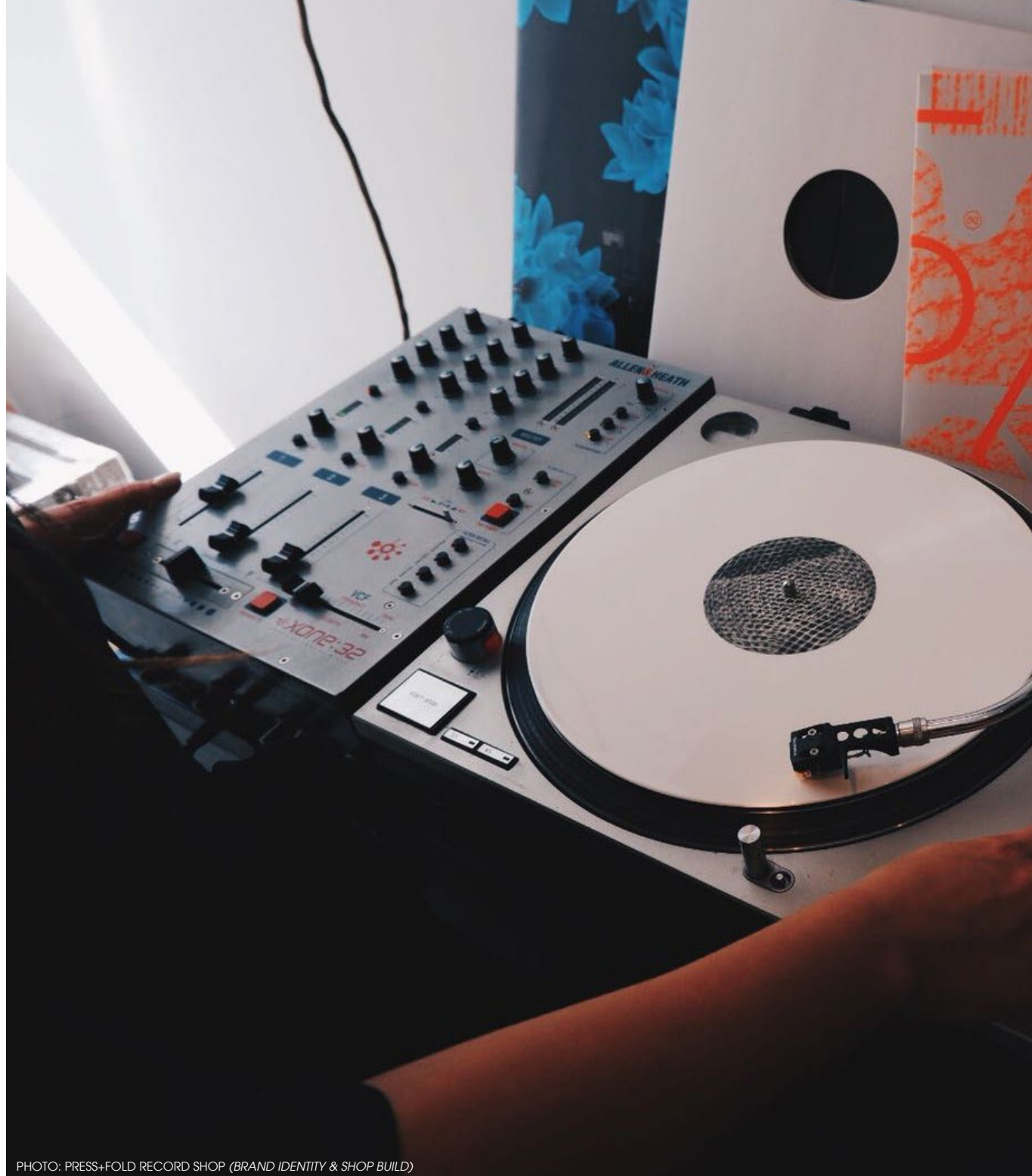


PHOTO: PRESS+FOLD RECORD SHOP (BRAND IDENTITY & SHOP BUILD)

BRAND

THE ARTS ARE MULTI-DISCIPLINED AND SO ARE THE PEOPLE INVOLVED. THE KEY IS TO USE THE TOOLS AVAILABLE, IN ORDER TO CAPTURE HUMAN BEHAVIOUR WHILE WEAVING IT TOGETHER. FROM HERE, WE ARE ABLE TO CREATE SOMETHING UNIQUE, IDEAS CAN BE FORMED AND CATEGORIES CAN BE RE-INVENTED TO BETTER SUIT THE NEEDS OF THOSE INVOLVED.

PRESS PLAY WAS FOUNDED ON THESE PRINCIPLES IN THE EARLY 2000'S BY PAUL MACCHIUSI. HAVING A PASSION FOR MUSIC AND ALWAYS ENSURING QUALITY AND ATTENTION TO DETAIL, PRESS PLAY HAS HAD THE OPPORTUNITY TO EXPLORE VARIOUS SECTIONS OF THE AUDIO AND EVENTS INDUSTRY AS TASTE, EXPERTISE AND CRAFTSMANSHIP WAS ENHANCED AND REFINED.

NOW, WITH MORE THAN 10 YEARS OF EXPERIENCE IN LIVE ENTERTAINMENT & EVENT SERVICES, AUDIO + VISUAL SOURCING AND INSTALLATION, PRESS PLAY IS READY TO HELP TAKE BUSINESS' IN THE RIGHT DIRECTION WHILE OFFERING A HIGH QUALITY OF PRODUCTION ALONG THE WAY.

WE ARE BRIDGING THE GAP, BETWEEN EVERYTHING PRESS PLAY.

FOUNDER
PAUL MACCHIUSI

SERVICES

- **AUDIO + VISUAL PRODUCTION**

PRIVATE, CORPORATE, FASHION, RETAIL & WEDDINGS

- **CREATIVE CONTENT**

PHOTOGRAPHY, VIDEOGRAPHY, MUSIC PROGRAMMING & CREATION

- **LIVE ENTERTAINMENT**

LIVE TALENT, DJ'S, MUSICIANS

- **EVENT SERVICES & MANAGEMENT**

FASHION SHOW, ART EXHIBIT, CONFRENCES, CEREMONIES & MORE

- **INSTALLATION & UPGRADES**

SOUND SYSTEMS, LIGHTING, HOME THEATRE, PRIVATE & CORPORATE

- **AUDIO, VISUAL & LIGHTING SOURCING**

EQUIPMENT FOR VENUES, RESTAURANTS, RETAIL, OFFICE & MORE



**TOGETHER LET'S RAISE
AWARENESS AROUND
MEN'S HEALTH**

SOUTH HILL
HOMME MOVE

PHOTO: AUDIO, VISUAL AND PRODUCTION AT SOUTH HILL HOME.

PORTFOLIO



PHOTO: WOMEN EMPOWERING WOMEN EVENT AT SOUTH HILL HOME (AUDIO/VISUAL PRODUCTION)

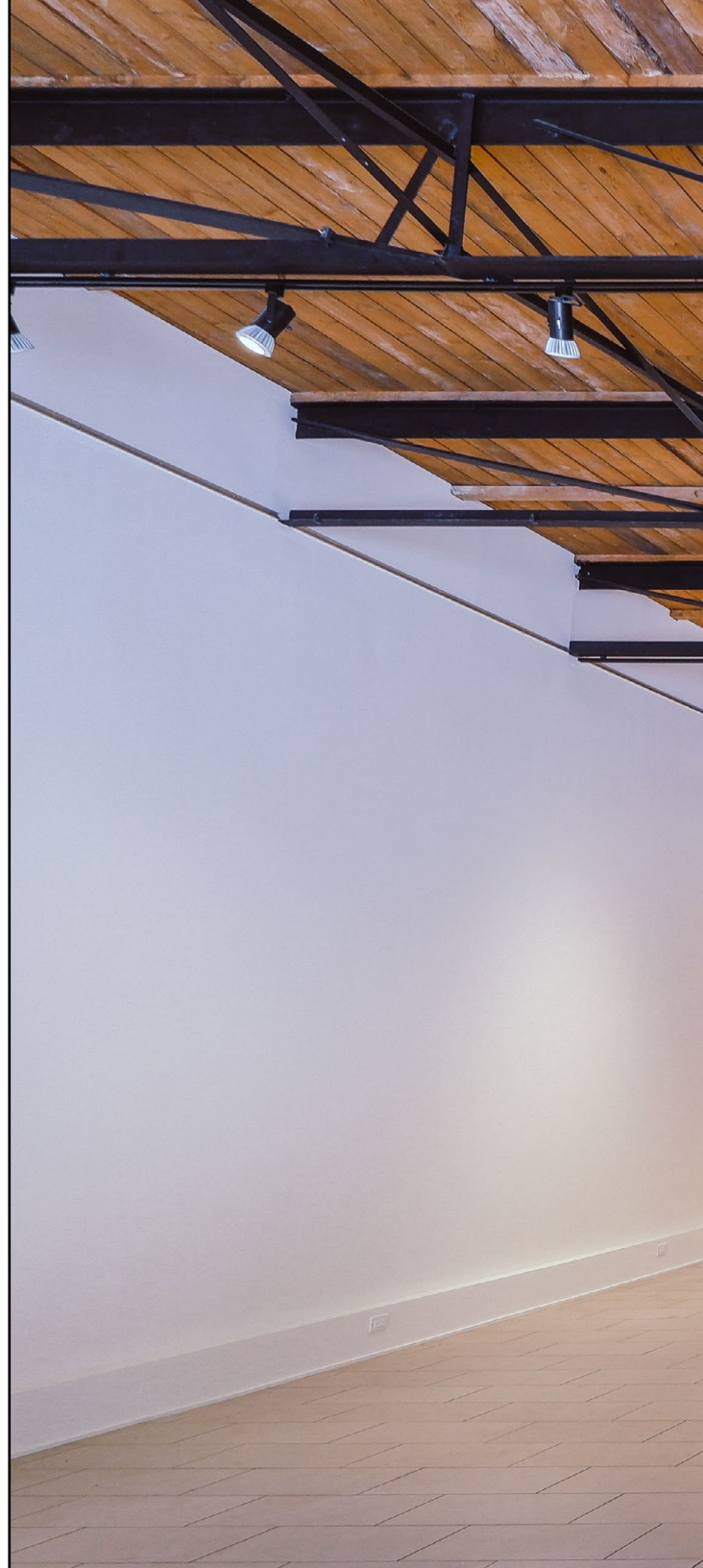


200 DUPONT

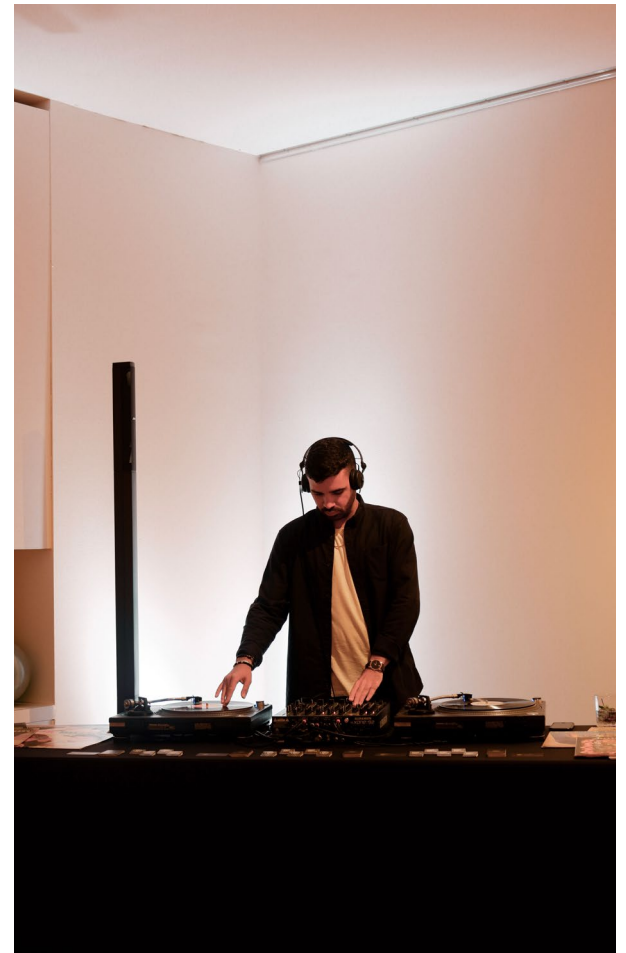
PARALLEL BROTHERS

SWEAT & SODA CAFE

STUDIO 10



200 DUPONT





THIS WAS ONCE HOME TO A TORONTO FURNITURE GALLERY BUT NOW BOASTS 4000 SQFT OF USABLE EVENT SPACE. THE TEAM AT 200 DUPONT NEEDED RENOVATION WORK AND A NEW SOUND SYSTEM INSTALLED BEFORE LAUNCHING TO THE PUBLIC. THE VENUE HOUSED SEVEN EXISTING IN-CEILING SPEAKERS BUT NEEDED A POWER SOLUTION THAT COULD BE PROPERLY DISTRIBUTED. THE SOUND SYSTEM HAD BEEN EXPERIENCING CUT-OUTS IN SOUND OUTPUT AND QUALITY. IN ADDITION,



MEETING THE NEEDS OF 200, WE INSTALLED A SYSTEM THAT PROPERLY DISTRIBUTES ENOUGH POWER TO THE CURRENT RIG OF SPEAKERS WHILE STILL BEING ABLE TO EXPAND ON A PER EVENT BASIS FOR THE INCOMING BOOKINGS. WE INSTALLED THIS SOLUTION IN A SPACE THAT SAW LITTLE TO NO TRAFFIC WHERE AS THE IN-HOUSE MIXER WAS PLACED IN AN ACCESSIBLE SPACE FOR EXPANSION WHILE STILL HIDDEN TO THE ATTENDING PATRONS.

200 DUPONT IS NOW WELL SUITED TO CONTROL AND WELCOME THE LIKES OF BANDS, DJ'S AND IPODS WITH MORE SOUND NEEDS.

PRESS PLAY MANAGES AND IS THE RESIDENT AUDIO/VISUAL PROVIDER FOR 200 DUPONT.



PARALLEL BROTHERS

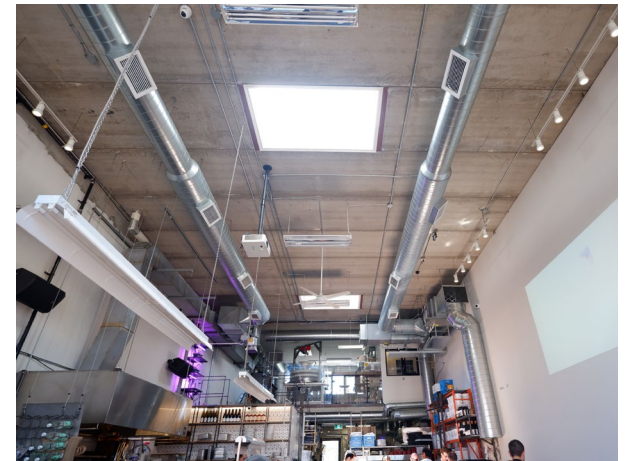
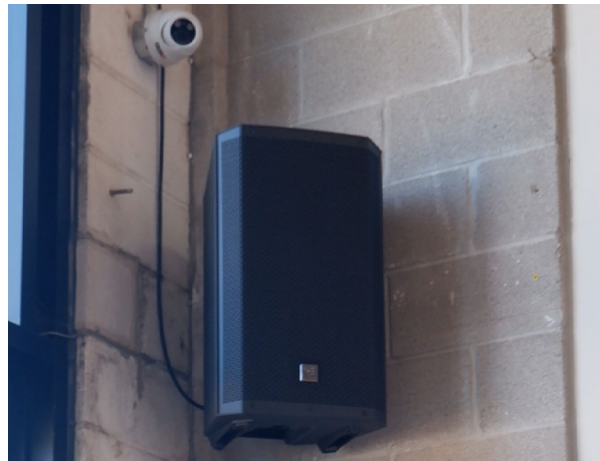
WE WORKED CLOSELY WITH THE TEAM AT PARALLEL TO CREATE A SOUND SYSTEM THAT SUITED A NEW, RAW SPACE THAT THEY WERE ABOUT TO OCCUPY.

AFTER THE PLANNING STAGES WERE COMPLETE, WE WERE PREPARED TO INSTALL THE PERFECT SOLUTION TO SUIT THEIR NEEDS WHILE BEING AESTHETICALLY PLEASING.

PARALLEL FEATURES SIX 12" SPEAKERS WITH A HOUSE MIXER PREPARED FOR LIVE USE. TWO AMPS POWER THE SETUP, ALL WHILE BEING HIDDEN FROM THE PATRONS ENJOYING THEIR TIME. ALSO INCLUDED IN THE PROJECT, A PROJECTOR WHICH HANGS FROM THE CEILING, POINTING AT ONE OF THE OVERSIZED WALLS TO SHOWCASE A HOST OF VIDEOS AND SHORTS MADE BY MY ASPIRING CONTENT CREATORS.

PATRONS CAN LISTEN IN AND FOLLOW ALONG WITH THE FILMS THROUGH WIRELESS HEADPHONES LOCATED IN THE DINING AREA, ALLOWING PATRONS TO ENJOY THE ARTISTIC WORK THROUGH DIFFERENT MEDIUMS.

PRESS PLAY IS THE RESIDENT AUDIO/VISUAL PROVIDER FOR PARALLEL BROTHERS.







SWEAT & SODA CAFE



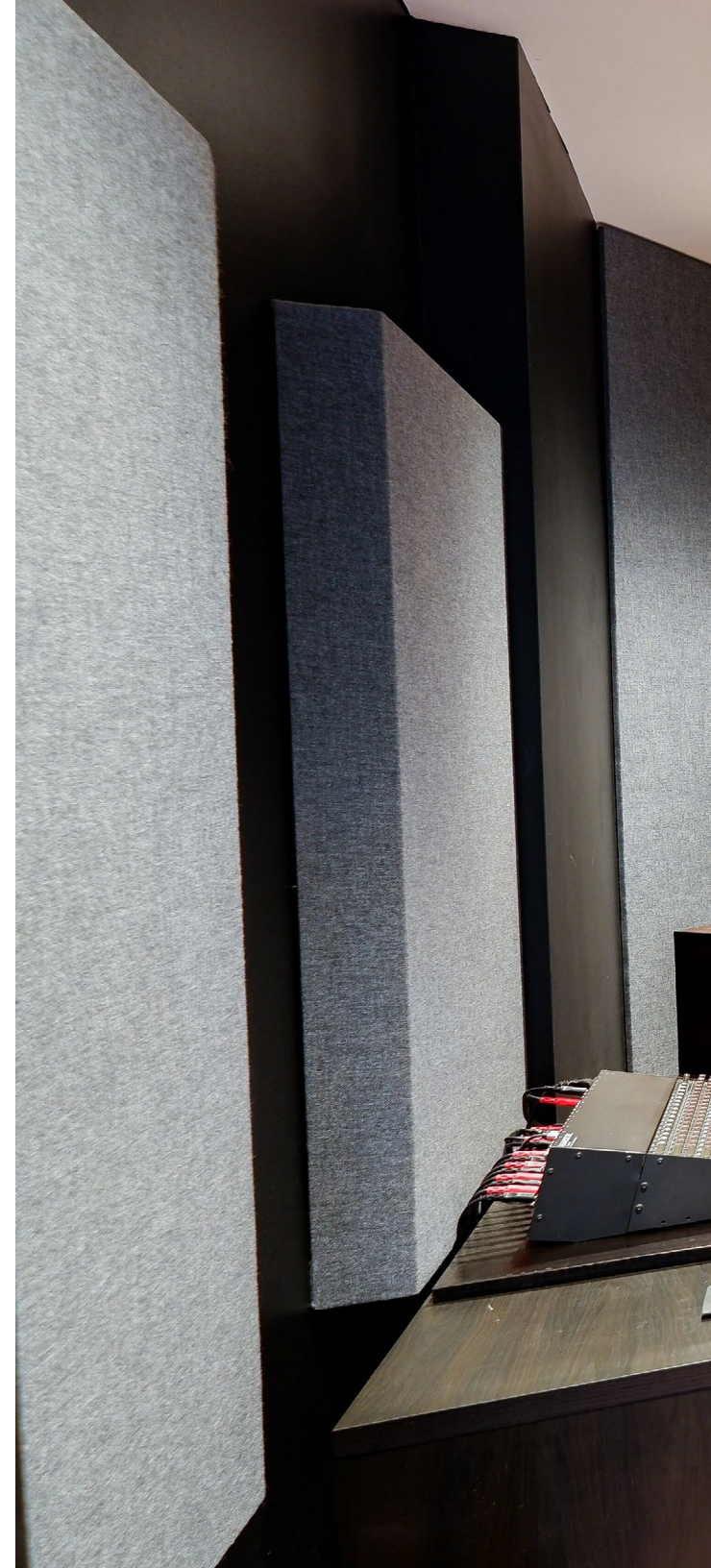


LOCATED IN THE HEART OF LESLIEVILLE, SWEAT & SODA BOASTS BEAUTIFUL HARDWOOD FLOORS, AN OUTDOOR PATIO AND A SECLUDED INDOOR SECTION FOR PATRONS TO ENJOY. THOUGH SWEAT & SODA ALREADY HAD A SOUND SYSTEM INSTALLED, THE CAFE WAS NOT HAPPY WITH THE PERFORMANCE THEY WERE RECEIVING AND NEEDED A RE-ADJUSTMENT AND PLACEMENT. WE WORKED DIRECTLY WITH MANAGEMENT TO CREATE A COST-EFFECTIVE SOLUTION THAT WOULD SOLVE THE PROBLEM AT HAND.

THE CAFE RECEIVED AN UPGRADED PAIR OF AMPS WITH WIRELESS CONTROL AND INCLUDED ADDITIONAL POWER TO AVOID DROP OUTS WHICH THEY HAD BEEN DEALING WITH PREVIOUSLY. THE ENTIRE SYSTEM IN THE CAFE WAS RE-WIRED AND SPEAKERS RE LOCATED TO BETTER SUIT THE NEED OF PATRONS AND STAFF.

WITH THE NEW PLACEMENT AND UPGRADED AMPLIFIERS, SWEAT & SODA NOW HAS FULL CONTROL OF THE CAFE ON A PER-ROOM BASIS WITHOUT THE ISSUE OF DROP OUTS.

PRESS PLAY IS THE RESIDENT AUDIO/VISUAL PROVIDER FOR SWEAT & SODA CAFE



STUDIO 10



STUDIO 10 WAS A PROJECT FROM THE GROUND UP. IT STARTED WITH MONTHS OF RESEARCH BEFORE THE CREATION OF THE ROOM BEGAN. FRAMING THE STUDIO PROPERLY TO ABSORB SOUND WAS THE FIRST AND MOST IMPORTANT STEP WHICH WE CREATED BY HAVING EACH WALL DOUBLE FRAMED AND INSULATED WHICH INCLUDED A BARRIER BETWEEN FOR SOUND TO BE TRAPPED.

USING SOUNDPROOF DRYWALL, WE BOARDED THE WALLS AND CEILINGS, WHILE ALSO PROOFING OUTLETS, SWITCHES AND LIGHTS.

THE ROOM THEN CAME TO LIFE WITH SIX, CUSTOM MADE SOUND PANELS AND BASS TRAPS. THESE WERE BUILT WITH SOUND RATED INSULATION AND FINISHED WITH ACOUSTICALLY TREATED FABRIC. A CUSTOM DIFFUSER WAS ALSO INCLUDED AND MOUNTED ON THE WALL. TO COMPLETE THE ROOM, WE RETRO-FIT AND INSTALLED A SOUND ABSORBING FLOOR AND CONSTRUCTED A 9 FOOT DESK. THE DESK WAS BUILT TO HOUSE SPEAKERS AND HAVE THE ABILITY TO HOUSE RACKS OR MACHINES.

PRESS PLAY MANAGES AND IS THE RESIDENT AUDIO/VISUAL PROVIDER FOR STUDIO 10.

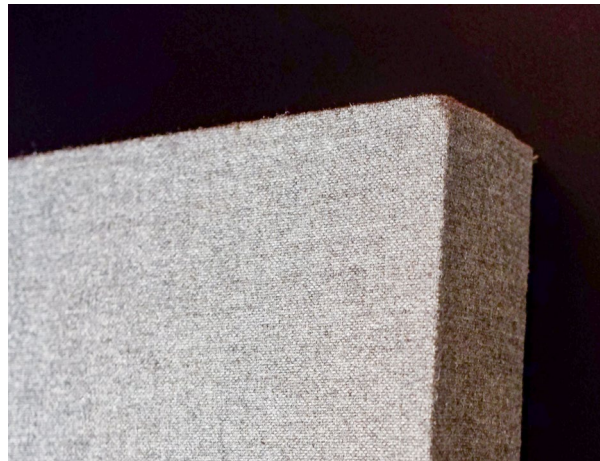






PHOTO TOP: PAUL MACCHIUSI
PHOTO BOTTOM: DEVIN RATTIE

PHOTO RIGHT: STEFANIE MACCHIUSI
PHOTO PAGE 27: *EVENT AND A/V PRODUCTION IMAGE*



THANK YOU

WE APPRECIATE THE TIME YOU HAVE TAKEN TO REVIEW A SELECTION OF OUR WORK. WE ARE A WELL TRAINED GROUP OF INDIVIDUALS WITH KNOWLEDGE IN A NUMBER OF FIELDS AND HAVE AN EXTENSIVE LIST OF RESOURCES AND VENDORS WHO ARE EXCITED TO COLLABORATE ON NEW PROJECTS.

WE HOPE TO HAVE AN OPPORTUNITY TO WORK WITH YOUR COMPANY IN THE NEAR FUTURE AND PROVIDE A SOLUTION THAT BEST FITS YOUR NEEDS.

DON'T HESITATE TO GET IN TOUCH WITH US.

FIND US ON SOCIAL MEDIA



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GEORGE PIMENTEL PHOTOGRAPHY (PAGE: 7)
HILLARY WALSH (PAGES: 8, 9)
STEFANIE MACCHIUSSI (PAGES: 10 - 27)

